



MEDIA ADVISORY

Monday, Oct. 26, 2020

The charity once known as the Ottawa Senators Foundation is ready to make its ENCORE launch as the Ottawa-Gatineau Youth Foundation on Oct. 28, 2020 at 8:15 a.m.

OTTAWA – The [Ottawa-Gatineau Youth Foundation \(OGYF\)](#) will host its ENCORE launch on Wednesday, October 28, 2020 at 8:15 a.m. with 30-minute bilingual presentations on its [Facebook](#) and [LinkedIn](#) channels. The ENCORE launch, sponsored by Accora Village, will be the first official event of the Foundation since the Ottawa Senators Hockey Club parted ways with the charity on July 31, 2020. Several prominent business leaders, politicians and NHL players will provide their thoughts on the newly imagined charity that has a 22-year history of making an incredible difference in the lives of young people throughout the region.

Who:

- Mayor of Ottawa, Jim Watson
- Mayor of Gatineau, Maxime Pedneaud-Jobin
- Dan Greenberg, President, Accora Village
- Cyril Leeder, CEO, Myers Automotive Group
- J.G. Pageau, NHL Centreman, New York Islanders (former Ottawa Senators player)
- Mark Borowiecki, NHL Defenceman, Nashville Predators (former Ottawa Senators player)
- Danielle Robinson, President & CEO, Ottawa-Gatineau Youth Foundation
- Goldy Hyder, President & CEO, Business Council of Canada (Past Chair, OGYF Board of Directors)
- Ian Sherman, Tax Partner, Ernst & Young Ottawa (Chair, OGYF Board of Directors)
- Barbara Crook, Community Activist & Philanthropist (Vice Chair, OGYF Board of Directors)
- Kimberly Biggs, CEO, Agency POP INC. (Member, OGYF Board of Directors)
- Tara Borowiecki, Educator (Member, OGYF Board of Directors)
- Larissa Barlow, OGYF Volunteer

When: Wednesday, Oct. 28, at 8:15 a.m.

Register to participate: www.ogyf.ca

Media opportunity: The following staff and/or Ottawa-Gatineau Youth Foundation volunteer Board Members are available, post launch, for interviews:

English: Danielle Robinson, Ian Sherman, Goldy Hyder

French: Roxanne Bouchard, Michel Drouin

About the Ottawa-Gatineau Youth Foundation:

Initially founded as an independent registered Canadian charity by Rod Bryden in 1998 and formerly known as the Ottawa Senators Foundation, the Ottawa-Gatineau Youth Foundation empowers young people to realize their full potential with engagement in physical & mental wellness activities, post-secondary education studies, and opportunities to lead social justice actions within their communities. To date, the Foundation has granted more than \$35 million to nearly 400 charities in eastern Ontario and western Quebec.

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